

4 Specify names, designations, and reasons for attending for each of applicant's participants at the fair:

Name	Designation	Reason for Participating and over what period
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

5 Costs : is Assistance sought for:

	X	N	IF YES: DETAIL ON A SEPARATE PIECE OF PAPER
i Stand hire	<input type="checkbox"/>	<input type="checkbox"/>	Cost of and how this is made up
ii Design of stand	<input type="checkbox"/>	<input type="checkbox"/>	Cost of and how this is made up
iii Construction of stand	<input type="checkbox"/>	<input type="checkbox"/>	Cost of and how this is made up
iv Servicing stand	<input type="checkbox"/>	<input type="checkbox"/>	Cost of and how this is made up
v Placing Advertisements	<input type="checkbox"/>	<input type="checkbox"/>	Provide placement schedule and cost of
vi Promoting Participation	<input type="checkbox"/>	<input type="checkbox"/>	Cost of and how this is made up

6 Value of grant applied for under this Component is \$_____.

**ENTERPRISE GROWTH DEVELOPMENT SCHEME : PART B
SPECIFIC COMPONENT APPLICATIONS**

Note: Parts A & C must be filled out and accompany the relevant Part B forms.

PART B, FORM 4 : COMPONENT 4 - PROMOTION/ADVERTISING IN NEW MARKETS; 50 percent of qualifying costs to a maximum grant of \$4,000.

1 Specify the good or service for which assistance is sought under this component

2 Specify the market in which the applicant intends to undertake the promotion/advertising.

3 Why, in specific terms, has the applicant chosen to promote/advertise its good/service in this market? ie comment on target audience