

Importation of Meat into the United Kingdom.—(Notice No. Ag. 3212.)

Office of the Minister of Agriculture,
Wellington, 13th September, 1934.

IT is hereby notified for general information that pursuant to the Merchandise Marks (Imported Goods) No. 7 Order, 1934, made on the 7th day of July, 1934, under the Merchandise Marks Act, 1926 (Imperial), all meat imported into the United Kingdom on and after the 7th day of January, 1935, must be branded or marked with an indication of origin.

For the purpose of ensuring compliance with the provisions of the said Order it has been decided that the indication of origin in the case of meat so imported from this Dominion shall be in the words "New Zealand," and that the said words shall not be abbreviated.

Licenseses of meat-export slaughterhouses and meat-exporters generally are accordingly enjoined to ensure that all meat from stock slaughtered and intended for export to the United Kingdom which may arrive in the United Kingdom on or after the 7th day of January, 1935, is branded or marked as required by the said Order, the provisions of which are as follows:—

**"THE MERCHANDISE MARKS (IMPORTED GOODS) No. 7 ORDER,
1934.**

"At the Court at Buckingham Palace, the 7th day of July, 1934.

"Present:

"THE KING'S MOST EXCELLENT MAJESTY IN COUNCIL.

"1. Subject as hereinafter provided, it shall not be lawful to import any chilled beef, frozen mutton, frozen lamb, frozen pork, boneless beef, boneless veal, salted beef, salted pork, or edible offals into the United Kingdom, or to sell or expose for sale in the United Kingdom any imported chilled beef, frozen mutton, frozen lamb, frozen pork, frozen beef, frozen veal, boneless beef, boneless veal, salted beef, salted pork, or edible offals unless such meat bears an indication of origin.

"2. The indication of origin shall be branded or stamped, stencilled, or printed in ink or stain, durably and conspicuously, in letters which shall, except where otherwise specifically provided, be not less than one-half of one inch in height.

"3. The indication of origin required on importation shall be applied as follows, that is to say:—

"I. In the case of chilled beef, each side of chilled beef shall bear the indication of origin on the outer side in a continuous series of words in three columns extending longitudinally—

"(i) From the hock joint to the neck, in a line passing over the round, aitchbone, and rump, and then continuing at a distance of two inches from the chine bone to the neck; and

"(ii) From the hind leg or shin to the fore-shin in a line drawn down the middle of the side; and

"(iii) From the fore-rib or crop to the sticking in a line drawn midway between the lines specified in (i) and (ii);

as shown in the diagram, Figure I, in the Schedule to this Order.

"II. In the case of frozen mutton and frozen lamb, each carcass shall bear the indication of origin on the outer side of the leg of each hind quarter, and on the outer side of the best-end and shoulder of each fore quarter, composing three marks on each side of such carcass in the positions shown in the diagram, Figure II, in the Schedule to this Order.

"III. In the case of frozen pork, each carcass shall bear the indication of origin on each side of the carcass on the outer side of the leg, loin, fore-end (spare-rib and blade-bone), and hand-and-spring, composing four marks on each side in the positions shown in the diagram, Figure III, in the Schedule to this Order.

"IV. Except where any portion of a side of chilled beef or of a carcass of frozen mutton or frozen lamb or frozen pork is one of the forms of meat specified in the next following paragraph of this Order, each portion of any such side or carcass shall bear such markings indicative of origin as it would have borne if it had formed part of a complete side or carcass of such meat which had been marked in the manner hereinbefore in this Article prescribed.