

Regulations for the Censorship of Posters and other Advertising Matter under the Cinematograph Films Act, 1928.

BLEDISLOE, Governor-General.

ORDER IN COUNCIL.

At the Government House at Wellington, this 29th day of September, 1930.

Present:

HIS EXCELLENCY THE GOVERNOR-GENERAL IN COUNCIL.

IN pursuance and exercise of the powers conferred on him by the Cinematograph Films Act, 1928, His Excellency the Governor-General of the Dominion of New Zealand, acting by and with the advice and consent of the Executive Council of the said Dominion, doth hereby make the regulations hereinafter set forth, for the censorship of posters and other advertising matter used, or intended for use, in relation to cinematograph films, and doth hereby declare that the regulations hereby made shall come into force on the second day of October, one thousand nine hundred and thirty.

REGULATIONS.

1. THESE regulations may be cited as the Cinematograph Films (Censorship of Posters) Regulations.

2. In these regulations, unless the context otherwise requires,—

“Censor” means the Censor of Cinematograph Films:

“Poster” means any poster, bill, placard, press-book, matrix, photograph, lantern slide, or sketch supplied by any renter and containing any pictorial matter intended for use in connection with the advertisement or exhibition of any film, and includes a miniature reproduction of any such poster as herein defined.

3. Every person commits an offence and is liable in accordance with the provisions of section 8 of the said Act who exhibits or uses for the advertisement of any film, or who supplies to any person for such purpose, any poster which has not been approved by the Censor:

Provided that this clause shall not apply to any poster which relates to a film that has been approved for exhibition by the Censor before the coming into force of these regulations.

4. No poster shall, after having been approved by the Censor, be altered in any manner whatsoever without the approval of the Censor, and any poster which is altered contrary to this clause shall be deemed not to have been approved.

5. (1) An application, in the form No. 1 in the First Schedule hereto, together with two sets of the posters or of miniature reproductions of the posters to which such application relates, shall be delivered at the office of the Censor.

(2) Separate applications shall be made in respect of posters relating to different films.

(3) For the purposes of identification the posters or the miniature reproductions of the posters to which an application relates shall be numbered consecutively, beginning with the number one in each case, and each copy of any such poster or reproduction shall bear the same number.

(4) Notwithstanding anything in the foregoing provisions of this clause, the applicant may, with the concurrence of the Censor, submit for approval all copies in his possession of any poster, if he satisfies the Censor that he is not in possession of any miniature reproductions of such poster.

(5) The Censor may in any case, if in his discretion he thinks fit so to do, require the production of the original poster or posters to which any miniature reproductions relate, and may decline to give a decision with respect to such reproductions until his requisition has been complied with.

(6) Every person commits an offence and shall be liable to a fine of £5 who makes any false or misleading statement in any application for the approval of a poster under these regulations.

6. Every application under these regulations shall be accompanied by the examination fee prescribed in the Second Schedule hereto:

Provided that, with the authority of the Minister, the Censor may make arrangements for monthly accounts and payments of fees.

7. In addition to the fees prescribed in the Second Schedule hereto a special fee, equal to the prescribed examination fee, shall be charged where an applicant requests that the examination be completed within forty-eight hours after submission to the Censor. Nothing in this regulation shall oblige the Censor to make his examination within the said period, but if the examination is not so made the special fee shall be repaid to the applicant.

8. The Censor shall, as soon as possible after receipt thereof, examine each poster, and on the completion of such examination the Censor—

(a) May approve the poster; or

(b) May refuse to approve the same; or

(c) May agree to approve the same, subject to such alterations as he thinks proper.

9. (1) The decisions of the Censor with respect to any poster shall be enforced on each of the posters or miniature reproductions submitted to him in accordance with the foregoing provisions of these regulations. One copy of such poster or reproduction shall be delivered to the applicant, and the other copy shall be recorded by the Censor:

Provided that where pursuant to subclause (4) of clause 5 hereof all available copies of any posters have been submitted, the Censor shall endorse his decision on, and shall return, all such posters to the applicant.

(2) Notwithstanding anything in the foregoing provisions of this clause the decision of the Censor may be endorsed on photographs or other posters if the copies so endorsed are to be used for purposes of advertisement.

10. The applicant shall arrange for the removal of the posters after examination by the Censor, and in cases where it is requested that they be returned by post the amount of postage must be pre-paid by the applicant.

11. (1) If the applicant for the approval of any poster is dissatisfied with the decision of the Censor with respect thereto he may, within fourteen days after the notification to him of the decision of the Censor, appeal therefrom to the Board of Appeal set up in respect of the censorship of cinematograph films pursuant to clause 14 of the Cinematograph Films (Censorship and Registration) Regulations.

(2) Notice of appeal shall be made in the form No. 2 in the First Schedule hereto, and shall be accompanied by the fee prescribed in the Second Schedule hereto.

(3) For the purposes of any appeal under this clause the provisions of clauses 17 to 20 of the Cinematograph Films (Censorship and Registration) Regulations shall, with the necessary modifications, apply as if any poster in respect of which the appeal is made were a cinematograph film.

12. If, in the opinion of the Censor or of the Board of Appeal, it is necessary to re-examine a film to facilitate a decision in respect of any poster, the applicant shall forthwith, on being required so to do, submit the film for such re-examination.

FIRST SCHEDULE.

[Form No. 1.]

APPLICATION FOR CENSORSHIP OF POSTER UNDER THE CINEMATOGRAPH FILMS ACT, 1928.

To the Censor of Cinematograph Films,
Wellington.

PURSUANT to the provisions of the Cinematograph Films (Censorship of Posters) Regulations, application is hereby made for the approval of the following described posters intended to be used in relation to the cinematograph film entitled

In cases where one copy of poster or miniature reproduction is to be retained by Censor:

Two copies (or miniature reproductions) of each of the posters numbered _____ are submitted herewith.

In cases where all the copies submitted for approval are to be returned to applicant:

I have in my possession no miniature reproductions of the posters numbered _____. In accordance with clause 5 (4) of the above regulations, _____ copies of the said posters (being all the copies in my possession) are submitted herewith.

Identification Number.	Description of Poster.	Censor's Decision.

Dated at _____ this _____ day of _____, 19 _____.

Name of Applicant: _____

Address: _____

Description: _____

[Whether maker, renter, or exhibitor as the case may be.]