

impregnated or not with carbon dioxide under pressure, and with or without one or more of the following :—

Sugar,
The natural or concentrated juices of sound fruit or fruits,
Harmless flavouring-essences,
Vegetable extractives or infusions,
Citric acid,
Tartaric acid,
Harmless colouring-matters.

Preservatives.

(2.) To flavoured non-alcoholic beverages the preservative substance (or a preparation of the preservative substance) sulphur dioxide may be added in proportion not exceeding one grain of sulphur dioxide to the pint, or alternatively salicylic acid may be added in proportion not exceeding one half of one grain to the pint.

Labelling.

(3.) When any flavoured non-alcoholic beverage is sold under a name which suggests or implies the presence of any fruit, such name shall be written on or attached to every package containing such beverage in the following manner :—

(a.) When the flavour of the beverage is derived wholly from the juice of the fruit so suggested or implied, whether sweetened with sugar or not, and no artificial colouring other than caramel, and no artificial flavouring is present in the beverage, the name of the fruit or the name suggesting or implying the presence of such fruit may appear on the label without any qualifying word or in conjunction with the word "pure."

(b.) When the flavour of the beverage is derived from the juice or extractive of such fruit together with citric acid, or tartaric acid, with or without sugar, and no other artificial flavour is present in the beverage, the name of the fruit or the name suggesting or implying the presence of such fruit shall not appear on the label unless it is preceded by the word "Flavoured" in the following form :—

"Flavoured [*Here insert the name suggesting or implying the presence of the fruit.*]"

Such words shall appear together in the first line of the label in bold-faced sans-serif capital letters of not less size than eight points face-measurement. Harmless colouring-matters may be added to beverages so labelled.

(c.) When the beverage is flavoured or is coloured otherwise than prescribed in paragraphs (a) or (b) of this subclause the names suggesting or implying the presence of fruit shall not appear in the label, unless it is preceded by the word "Artificial" in the following form :—

"Artificial [*Here insert the name suggesting or implying the presence of the fruit.*]"

Such words shall appear together in the first line of the label in bold-faced sans-serif capital letters of not less size than ten points face-measurement.

(4.) The word "pure" shall not be written on or attached to any package containing a flavoured non-alcoholic beverage unless such beverage complies with the conditions prescribed in paragraph (a) of the last preceding subclause.

(5.) Expressions or devices which indicate or suggest the presence of fruit-juices shall not appear on any statement or label attached to any package containing a flavoured non-alcoholic beverage other than a beverage complying with the conditions prescribed in paragraphs (a) or (b) in subclause (3) hereto.

(6.) The word "squash" or the word "crush" or other words of similar meaning written in conjunction with the name of any fruit or with any name suggesting or implying the presence of a fruit shall not be written on or attached to any package containing a beverage which is not prepared from the fresh juice of the sound fruit so named, suggested, or implied, and which contains any added substance other than potable water, sugar, and permitted preservative: Provided that this shall not apply to any beverage made from a fruit juice or extractive with sugar and potable water, with or without the addition of citric acid, harmless colouring-matter, and permitted preservative, if such beverage is impregnated with carbonic-acid gas under pressure.