

Extra Attendance.

57. Any attendance in excess of that prescribed in the last preceding regulation shall be deemed extraordinary attendance, and shall be granted on the conditions, and on payment of the extra attendance charges, specified hereunder:—

- (1.) That not less than three-fourths of the paying subscribers to an exchange express in writing to the Secretary their desire that the period of attendance be extended.
- (2.) That satisfactory arrangements can be made by the Department for the extended hours of attendance.

At exchanges at which the number of paying subscribers' main stations exceeds 50, and does not exceed 100—

An attendance not exceeding eighteen hours per week-day and a two-hour attendance on Sundays and holidays shall be granted upon payment of an extra-attendance rate of £1 per annum in respect of each main station.

At exchanges at which the number of paying subscribers' main stations exceeds 100 and does not exceed 200—

Continuous attendance shall be granted upon payment of an extra-attendance rate of £1 10s. per annum in respect of each main station.

Telephone Directory Listings.

58. For each subscriber's main station one free entry shall be published in the telephone directory. Such entry shall consist of the number, the name of the subscriber (or his nominee), his business (if a business connection), and the address. One line only shall be given free of charge for each entry. In cases where the title of the firm is sufficiently descriptive, a description of the business shall be inserted only on payment of the fee prescribed for an extra entry. In a private-residence entry the only word permitted in addition to the title and address shall be the word "residence" or an abbreviation of that word.

59. An agent desiring the insertion of the name of the firm or firms he represents must furnish satisfactory evidence that he is a *bona fide* agent of such firm or firms.

60. The charge for the insertion of any entry beyond the free entry permitted under Regulation 58 shall be 5s. per line for each issue of the directory. Such charge shall be payable from the date on which the entry first appears in the directory.

61. On payment of the fee prescribed, the following extra entries may be inserted in a telephone directory:—

- (a.) The title of each firm when a firm or corporation carries on business under two distinctive titles and the same officials control both businesses.
- (b.) The designation of both firms when a firm or corporation takes over the business of another firm or corporation: provided that the written consent of the firm or corporation taken over is submitted.
- (c.) The names of the partners in a partnership firm.
- (d.) The names of departments, officials, or the names and residence numbers of its officials, of a firm or corporation. In such cases the extra entries may be inserted under the firm's main entry.

62. An irregular combination or arrangement of the legal name of a corporation, partnership, or individual shall not be permitted, nor will any phraseology be allowed to designate the trade or business of the subscriber for the purpose of securing a particular position out of its regular order in the alphabetical list published in the directory.

63. A subscriber who pays the fee prescribed in Regulation 123 for switching-service to another exchange after hours may, on payment of the extra entry fee, be given an entry in the central-exchange directory in addition to the entry in the directory of the exchange with which he is ordinarily connected.

64. A subscriber with a business connection who desires that telephone calls after his business is closed be received at a telephone located elsewhere may, on payment of the extra entry charge, be given an entry in the directory, "Night calls," or "Night, Sunday, and holiday calls," in connection with such telephone, provided that the connection to which the calls are to be diverted is an individual line station. The extra insertion may be indented under the regular entry.

Rural Telephone Companies' Private Exchanges.

65. Rural telephone companies which own and maintain private exchange systems may obtain intercommunication with the subscribers at the nearest departmental exchange, and one directory listing and one directory for each of its subscribers, on payment of the charges specified hereunder:—

A mileage rate of £1 5s. per annum in respect of each quarter-mile of departmental circuit, or fraction thereof, used in connecting the departmental exchange with the rural telephone company's trunk wire or wires, the minimum charge for the departmental line being the relative business rate for individual stations within the base-rate area; together with a service rate as specified hereunder in respect of each private-exchange subscriber's station connected with the rural company's system:—

When a private exchange system is connected with a—

Class II departmental exchange, the service rate shall be £2 per annum.

Class III departmental exchange, the service rate shall be £1 10s. per annum.

Class IV departmental exchange, the service rate shall be 15s. per annum.

66. In cases where the telephones for the use of the private-exchange subscribers have been supplied at the expense of the Department the service rates prescribed in the last preceding regulation shall be 10s. per annum extra.

67. A private exchange system shall not be connected with any Class I departmental exchange.