

Serial Number 1949/133

**THE MEDICAL ADVERTISEMENTS REGULATIONS 1943,
AMENDMENT NO. 1**

B. C. FREYBERG, Governor-General

ORDER IN COUNCIL

At the Government House at Wellington, this 24th day of
August, 1949

Present :

HIS EXCELLENCY THE GOVERNOR-GENERAL IN COUNCIL

PURSUANT to the Medical Advertisements Act, 1942, His Excellency the Governor-General, acting by and with the advice and consent of the Executive Council, doth hereby make the following regulations.

REGULATIONS

1. These regulations may be cited as the Medical Advertisements Regulations 1943, Amendment No. 1.

2. These regulations shall be read together with and form part of the Medical Advertisements Regulations 1943* (hereinafter referred to as the principal regulations).

3. These regulations shall come into force on the 1st day of February, 1950.

4. The principal regulations are hereby amended by inserting, next after Regulation 21 thereof, the following additional regulation :—

“ 22. (1) Every medical advertisement relating to an article manufactured, produced, or prepared in New Zealand, or to an article packed in New Zealand in a form suitable for distribution in this country, shall contain—

“(a) The words ‘ manufactured (or ‘ produced ’ or ‘ prepared ’ or ‘ packed ’ as the case may require) in New Zealand ’ ; and

“(b) A statement setting forth the true name and address of some person in New Zealand who manufactures, produces, prepares, packs, or sells the article or, alternatively, the true name and address of the New Zealand agent of such person.

* Statutory Regulations 1943, Serial number 1943/63, page 132.

“(2) The words specified in paragraph (a) of clause (1) of this regulation shall not be required in any medical advertisement to which that clause refers if such advertisement does not contain any statement, design, or device (including any statement of the name and address of a person in a country other than New Zealand), which, directly or by implication, indicates or suggests that the article is manufactured, produced, prepared, or packed in a country other than New Zealand.”

T. J. SHERRARD,
Clerk of the Executive Council.

Issued under the authority of the Regulations Act, 1936.
Date of notification in *Gazette* : 25th day of August, 1949.
These regulations are administered in the Department of Health.