

Serial Number **1953/44****THE DISTRIBUTION STATISTICS REGULATIONS 1953**

C. W. M. NORRIE, Governor-General

**ORDER IN COUNCIL**

At the Government Buildings at Wellington, this 27th day of April 1953

Present:

THE RIGHT HON. S. G. HOLLAND PRESIDING IN COUNCIL

PURSUANT to the Census and Statistics Act 1926, His Excellency the Governor-General, acting by and with the advice and consent of the Executive Council, hereby makes the following regulations.

**REGULATIONS**

1. (1) These regulations may be cited as the Distribution Statistics Regulations 1953.

(2) These regulations shall come into force on the day after the date of their notification in the *Gazette*.

2. In these regulations—

“Retail establishment” means any premises at or from which the business of retail trading is carried on:

“Wholesale establishment” means any premises at or from which the business of wholesale trading is carried on; but does not include any premises at or from which a manufacturer carries on wholesale or retail trading as an integral part of his normal business unless those premises are completely detached and no other part of his business is carried on at or from them:

“Service establishment” means any premises at or from which any services of a class or kind specified by the Government Statistician for the purposes of these regulations are rendered.

3. The operator or person in charge of every retail establishment, wholesale establishment, and service establishment shall, upon request and within such time or times as he may be required by the Government Statistician so to do, furnish to the Government Statistician or to any officer appointed by him in writing the particulars specified in the form set out in the Schedule hereto, and sign the form and transmit it by post or otherwise to the Government Statistician or to the officer appointed by him.

SCHEDULE

No

[C. & S.—D.S. 1

Name: \_\_\_\_\_

Address: \_\_\_\_\_

**IMPORTANT.—See back of this return for instructions and explanations.**

This return is complete and correct to the best of my knowledge and belief.

Signature of person supplying information: \_\_\_\_\_

Status (owner, manager, secretary, &c.): \_\_\_\_\_

Date: \_\_\_\_\_ 1953.

N.B.—The above detail has purposely been placed at the top of the form in such a position that, after the necessary checks have been carried out, this portion can be permanently excised from the remainder, thus effectively protecting the confidential nature of the return in all subsequent processing.

Col. 1-6

CENSUS OF DISTRIBUTION, 1953



In any inquiry or correspondence relating to this return, please quote this number } No

**CONFIDENTIAL**—This return is required under the authority of the Census and Statistics Act 1926. This Act also makes it unlawful for the Department to disclose any facts from your return. Your Statement will be used exclusively for amalgamation with other individual returns and no other Government Department will have access to your return. Please complete and forward in the post-free addressed envelope supplied so as to reach the Government Statistician on or before 15 May 1953.

RETURN FOR YEAR ENDING 31 MARCH 1953

(Or nearest last balance date)  
Year ended \_\_\_\_\_ 1953

For office use only. Please do not write in this column.

1. What is the usual description of your business—e.g., grocer, butcher, hairdresser, &c. \_\_\_\_\_ Col. 6-9

2. Name of borough, town, district or county within which business is situated. In case of a branch of an establishment, give location of particular branch concerned. \_\_\_\_\_ Borough, Town, District, County. Col. 9-10

3. Is this business a branch of an organization with four or more separate branches under common ownership? (Mark X in square which applies) \_\_\_\_\_ Yes  No  Col. 11

4. Type of organization. (Mark X in square against type which applies) \_\_\_\_\_ (1) Private Registered Company  (2) Public Registered Company  (3) Individual Ownership  (4) Partnership  (5) Co-operative Association  Col. 12

5. Paid up capital plus reserves (if company or co-operative association) or capital invested (if partnership or individual) \_\_\_\_\_ £ Col. 16-17

6. Method of selling—  
(a) One type business. (Mark X in square against method which applies) \_\_\_\_\_ Retail Only  Wholesale Only  Service Only   
(b) Mixed business. (Mark X in square against the method which accounts for 50 per cent or more of your turnover) \_\_\_\_\_ Retail Mainly  Wholesale Mainly  Service Mainly  Col. 18-19

7. Number of PAID employees on 15 April 1953—  
Males \_\_\_\_\_ Females \_\_\_\_\_ Total \_\_\_\_\_  
Numbers Col. 20-21 22-23

8. Number of proprietors, partners, unpaid family workers, and others assisting on 15 April 1953 [EXCLUDING paid employees covered in Question 7] \_\_\_\_\_ Males \_\_\_\_\_ Females \_\_\_\_\_ Total \_\_\_\_\_  
Numbers Col. 24 25

9. Total amount paid in salary or wages (including overtime, bonuses, and special payments) during year ending 31 March 1953. State gross amount before any deductions—e.g., social security charge, superannuation, &c. (Do not include here payments to partners or proprietors' withdrawals) \_\_\_\_\_ £ Col. 26-27

10. Business operations covering the complete year. (N.B.—If your total turnover is less than \$5,000, it will be sufficient to enter totals opposite whichever individual group accounts for the major part of your business.)

|  | Code | Purchases (at Cost Prices) of Goods for Resale | Total Sales or Turnover (see Analysis in Question 11) | Value of Stocks      |                |
|--|------|--|---|----------------------|----------------|
|  |      |  |   | At Beginning of Year | At End of Year |
|  |      | £  | £   | £                    | £              |
| (A) Groceries and small goods (including butter, bacon, &c.)                       | 01   |  |   |                      |                |
| (B) Butchers' meat, fish, fruit, and vegetables                                    | 02   |  |   |                      |                |
| (C) Other foods (liver, cakes, pastry, &c.)  | 03   |  |   |                      |                |
| (D) Milk, ice-cream, confectionery, soft drinks, &c.                               | 04   |  |   |                      |                |
| (E) Beer, wine, and spirits  | 05   |  |   |                      |                |
| (F) Tobacco, cigarettes, and tobacconists' sundries                                | 06   |  |   |                      |                |
| (G) Chemists' goods, toiletries, cosmetics (including dispensing)                  | 07   |  |   |                      |                |
| (H) Clothing, drapery, dress piece goods   | 08   |  |   |                      |                |
| (I) Footwear   | 09   |  |   |                      |                |
| (J) Furniture, bedding, floor coverings, soft furnishings, and household textiles  | 10   |  |   |                      |                |
| (K) Musical instruments, including radios  | 11   |  |   |                      |                |
| (L) Household appliances and electrical goods                                      | 12   |  |   |                      |                |
| (M) Hardware—Domestic hardware, china, and glassware                               | 13   |  |   |                      |                |
| (N) Builders' hardware and materials (excluding timber, bricks, and roofing tiles) | 14   |  |   |                      |                |
| (O) Books, stationery, and newspapers  | 15   |  |   |                      |                |
| (P) Motor vehicles, parts, accessories (excluding petrol and oil sales)            | 16   |  |   |                      |                |
| Others—Specify individually (a)  |      |  |   |                      |                |
| (b) _____  |      |  |   |                      |                |
| (c) _____  |      |  |   |                      |                |
| (d) _____  |      |  |   |                      |                |
| Services rendered—Nature of Services (hairdressing, boot and shoe repairs, &c.)—   |      |  |   |                      |                |
| (a) _____  |      |  |   |                      |                |
| (b) _____  |      |  |   |                      |                |
| (c) _____  |      |  |   |                      |                |
| (d) _____  |      |  |   |                      |                |
| TOTALS   |      |  | *   |                      |                |

11. Analysis of sales or turnover

|                                       |   |            |
|---------------------------------------|---|------------|
| Cash                                  | £ | Col. 28-29 |
| Cash Order                            | £ | 30-31      |
| Credit (Charge Account)               | £ | 32-33      |
| Instalment (at full cost to customer) | £ | 34-35      |
| TOTAL                                 | £ | 36-38      |

\* These two totals should agree.

12. Do you keep records of value of stocks held at monthly, quarterly, half-yearly, or annual intervals? (Mark X in square against period which applies) \_\_\_\_\_ (1) Monthly  (2) Quarterly  (3) Half-yearly  (4) Annually  Col. 39

T. J. SHERRARD,  
Clerk of the Executive Council.

## EXPLANATORY NOTE

*[This note is not part of the regulations, but is intended to indicate their general effect.]*

These regulations provide for the taking of a census of distribution as at 31 March 1953.

The census is to cover all retail and wholesale establishments, as well as establishments in which a selected group of services are rendered. Manufacturers are not to be included, except to the extent to which wholesale or retail trading is carried on in detached premises separate from the manufacturing establishments.

---

Issued under the authority of the Regulations Act 1936.

Date of notification in *Gazette*: 30 April 1953.

These regulations are administered in the Census and Statistics Department.