

## **SMOKE-FREE ENVIRONMENTS AMENDMENT BILL**

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### EXPLANATORY NOTE

THIS Bill amends the Smoke-free Environments Act 1990.

The effect of the amendment is to relax the restrictions in the Act as it relates to the sponsorship, by tobacco companies, of multinational sporting events, and to the advertising of such events. A multinational sporting event is defined in the Bill as a sporting event, or a series of sporting events, in which 3 or more countries are represented and that is held in 2 or more countries (including New Zealand).

The amendment permits—

- (a) The use, in the name of a multinational sporting event, of a tobacco product trade mark, or a company name of a tobacco company;
  - (b) The advertising of a multinational sporting event, and of the fact that it is organised or promoted or sponsored by a tobacco company;
  - (c) The use, on any article, of a tobacco product trade mark, or the company name of a tobacco company, for the purpose of advertising or promoting or identifying to the public a multinational sporting event or the fact that it is organised or promoted or sponsored by a tobacco company.
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No. 64—1

*Price*  
*incl. GST \$2.20*

*Hon. Maurice Williamson*

## **SMOKE-FREE ENVIRONMENTS AMENDMENT**

### ANALYSIS

| Title<br>1. Short Title | 2. Exemption for multinational sporting events |
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### A BILL INTITULED

#### **An Act to amend the Smoke-free Environments Act 1990**

BE IT ENACTED by the Parliament of New Zealand as follows:

5     **1. Short Title**—This Act may be cited as the Smoke-free Environments Amendment Act 1991, and shall be read together with and deemed part of the Smoke-free Environments Act 1990\* (hereinafter referred to as the principal Act).

10     **2. Exemption for multinational sporting events**—The principal Act is hereby amended by inserting, after section 26, the following section:

“26A. (1) In this section, ‘multinational sporting event’ means any sporting event, or any series of sporting events,—

15     “(a) In which 3 or more countries are, or will be, represented; and

“ (b) That is being held, or will be held, in 2 or more countries, including New Zealand.

“ (2) Nothing in section 22 or section 24 or section 25 of this Act applies in respect of—

20     “(a) The use, in the name of a multinational sporting event, of—

“ (i) A tobacco product trade mark; or

“ (ii) A company name, or any part of a company name, of any manufacturer, importer, or distributor of tobacco products; or

\*1990, No. 108

Amendment: 1990, No. 131

- “(b) The advertisement of—
- “(i) A multinational sporting event; or
  - “(ii) The fact that a multinational sporting event is organised or promoted or sponsored, in whole or in part, by any manufacturer, importer, or distributor of tobacco products; or 5
- “(c) The use, on any article, of—
- “(i) A tobacco product trade mark; or
  - “(ii) A company name, or any part of a company name, of any manufacturer, importer, or distributor of tobacco products— 10
- for the purpose of advertising or promoting or identifying to the public—
- “(iii) A multinational sporting event; or
  - “(iv) The fact that a multinational sporting event is organised or promoted or sponsored, in whole or in part, by any manufacturer, importer, or distributor of tobacco products.” 15